

CHIEF INVESTMENT OFFICER

ZAC NELSON

A leader making dreams reality.

Zac Nelson enters this school year as the chief investment officer for the Royals Investment Fund, a dream that turned into reality. Two years ago, he shared his goal of becoming the chief investment officer during an interview for a position at the student managed investment fund as a sophomore. But his Royals Investment Fund passion started even years prior.

As a senior in high school, Nelson toured Bethel and met with professor Amanda Carter. She shared with him the idea of creating a student managed investment fund on campus. Even the idea of what turned into the Royals Investment Fund helped lead Nelson to study at Bethel University. He saw this as an opportunity to apply the learning and textbooks in a real life setting.

Once at Bethel, Nelson hit the ground running with opportunities on and off campus in the business world. He's worked as a Welcome Week coordinator, financial officer of Bethel Student Government, a finance intern at Pule Movement, and moved from being Director of Operations and Risk Management for the Royals Investment Fund to his current position as Chief Investment Officer.

Nelson accepted a full-time position as an audit assistant for Deloitte to start after graduation this spring. However, before starting his career with Deloitte, he has current goals for the Royals Investment Fund this year. He appreciates the ideas his team has already generated—from rebranding the logo to starting a podcast—and the firm is ready to hit the ground running.

In the midst of COVID-19, the fund's leadership direction is more critical than ever. The fund will continue a future-minded strategy with long term focus. Considering much uncertainty in the world right now, Nelson knows the importance of being better than the competition, despite the highly volatile markets. Yet along with finances and turning a profit, the company also leans into Christian values.



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The search process for making investments requires more than looking at the numbers for a given company. The Royals Investment Fund also factors in ethical and moral implication of the work being done by companies it invests in. Not only does the fund seek out companies that will show a green number on the stock ticker, but also those that do more. The fund searches for companies exhibiting the moral and ethical values that followers of Christ try to uphold. "I think there's a great opportunity to set ourselves apart in the names that we invest in as an investment fund," Nelson said.

Looking at his future after his time at Bethel, Nelson quoted a phrase about "being kingdom-minded." He said he's a business major because he believes the skills that he's been given fit with the business major he's studying. His mom's side of the family works in community banking.

During a job shadow, Nelson heard from a bank employee about his experience at site visits to people he had given loans to, whose dreams became realities through the bank funding. Now with his dream of leading the investment fund coming true, he can help further the dreams of kingdom-minded business people with solid investments.

